



center for opportunity urbanism

Southern Methodist University, 10-26-17

## THE FUTURE OF SUBURBIA MILLENNIALS, IMMIGRANTS AND MINORITIES

### DRAFT AGENDA:

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| 7:15 – 8:30 am | Networking reception with light breakfast & coffee / tea service                                     |
| 8:30 – 8:35    | Welcome – a senior SMU leader (President, Provost, one of the Deans?)                                |
| 8:35 – 8:38    | Outline of the event – <b>Joseph</b>   |
| 8:38 – 8:43    | Welcome on the part of COU – <b>Tom Lile, Chairman</b>   |
| 8:43 – 8:45    | Recognition & introduction of sponsors – <b>Joseph</b>   |
| 8:45 – 8:48    | Welcome by sponsors ( <b>Kaki Lybbert &amp; Linda McMahon</b> ) / Introduction of Secretary Cisneros |
| 8:48 – 9:08    | Keynote talk by <b>Secretary Henry Cisneros</b>  |
| 9:08 – 9:15    | Q&A  |
| 9:15 – 9:17    | Intro of Mayor Mike Rawlings – <b>Linda</b> or <b>Cullum</b>   |
| 9:17 – 9:30    | Remarks on Dallas & the GrowSouth initiative by <b>Mayor Mike Rawlings</b>                           |

9:30 – 9:32	Intro of Alan Berger – Joel
9:32 – 9:52	Presentation on demographic, economic, and social trends in American suburbia by <b>Alan Berger</b>
9:52 – 10:00	Q&A
10:00 – 10:07	Presentation by <b>Ali Modarres</b> on demographic data
10:07 – 10:14	Presentation by <b>Anne Snyder</b> on millennials
10:14 – 10:21	Presentation by <b>Luis Torres</b> on Texas trends
10:21 – 10:27	Presentation by <b>Cullum</b> on trends in the DFW metro area
10:27 – 10:35	Break
10:35 – 11:30	Panel discussion & Q&A: <b>Joel Kotkin</b> (moderator); <b>Alan Berger</b> ; <b>Anne Snyder</b> ; <b>Ali Modarres</b> ; <b>Luis Torres</b> ; <b>Cullum</b>
11:30	Thank you's / End – <b>Joseph</b> or <b>Cullum</b>