THE FUTURE OF SUBURBIA
MILLENNIALS, IMMIGRANTS AND MINORITIES

DRAFT AGENDA:

7:15 – 8:30 am  Networking reception with light breakfast & coffee / tea service

8:30 – 8:35  Welcome – a senior SMU leader (President, Provost, one of the Deans?)

8:35 – 8:38  Outline of the event – Joseph

8:38 – 8:43  Welcome on the part of COU – Tom Lile, Chairman

8:43 – 8:45  Recognition & introduction of sponsors – Joseph

8:45 – 8:48  Welcome by sponsors (Kaki Lybbert & Linda McMahon) / Introduction of Secretary Cisneros

8:48 – 9:08  Keynote talk by Secretary Henry Cisneros

9:08 – 9:15  Q&A

9:15 – 9:17  Intro of Mayor Mike Rawlings – Linda or Cullum

9:17 – 9:30  Remarks on Dallas & the GrowSouth initiative by Mayor Mike Rawlings
9:30 – 9:32    Intro of Alan Berger – Joel
9:32 – 9:52    Presentation on demographic, economic, and social trends in American suburbia by Alan Berger
9:52 – 10:00   Q&A
10:00 – 10:07  Presentation by Ali Modarres on demographic data
10:07 – 10:14  Presentation by Anne Snyder on millennials
10:14 – 10:21  Presentation by Luis Torres on Texas trends
10:21 – 10:27  Presentation by Cullum on trends in the DFW metro area
10:27 – 10:35  Break
10:35 – 11:30  Panel discussion & Q&A: Joel Kotkin (moderator); Alan Berger; Anne Snyder; Ali Modarres; Luis Torres; Cullum
11:30          Thank you’s / End – Joseph or Cullum